

Climate and Coffee Initiative
Volunteers for Economic Growth Alliance ([VEGA](#)) Partners

Arizona State University ([ASU](#)) Walton Sustainability Solutions Initiatives

The Rob and Melani Walton Sustainability Solutions Initiatives, part of the ASU Julie Ann Wrigley Global Institute of Sustainability, was funded by a \$27 million Walton Family Foundation grant in order to help governments, businesses, nonprofits and communities define, analyze and solve economic, social and environmental sustainability challenges. Goals: The Walton Sustainability Solutions Initiatives are chartered to help create a sustainable way of life through three overarching goals: (1) Deliver scalable sustainability solutions through the Global Sustainability Solutions Services. (2) Provide advanced sustainability-oriented educational programs that accelerate global impact through the Executive Master's for Sustainability Leadership, the Global Sustainability Studies Program and the Walton Sustainability Fellows. (3) Engage and inform the public of all ages to explore and create innovative sustainability solutions through the Sustainability Solutions Festival. ASU total operating budget in 2014 was \$1.4 billion with a student enrollment university-wide of 82,000.

National Cooperative Business Association/CLUSA International ([NCBA/CLUSA](#))

NCBA CLUSA supports cooperative businesses by providing advocacy, education, and technical assistance. For nearly 100 years, NCBA CLUSA has sought to advance and protect cooperative enterprises, highlighting the impact that cooperatives have in bettering the lives of individuals and families. In the last 60 years, NCBA CLUSA has worked in over 100 countries in the areas of food security, agricultural development, strengthening of communities and farmer organizations, community-based health, natural resources management, and empowerment of smallholder farmers, women, and youth. NCBA/CLUSA currently works in 15 countries in Africa, Latin America, and Asia. Strategic Focus: (1) Increase the Value and Impact of NCBA CLUSA; AND (2) Strengthen the NCBA CLUSA Infrastructure and Capacity. Total funding in 2013 was \$33.8 million.

Membership is Focused on 5 things:

Protecting the advancement of all cooperatives through advocacy on Capitol Hill

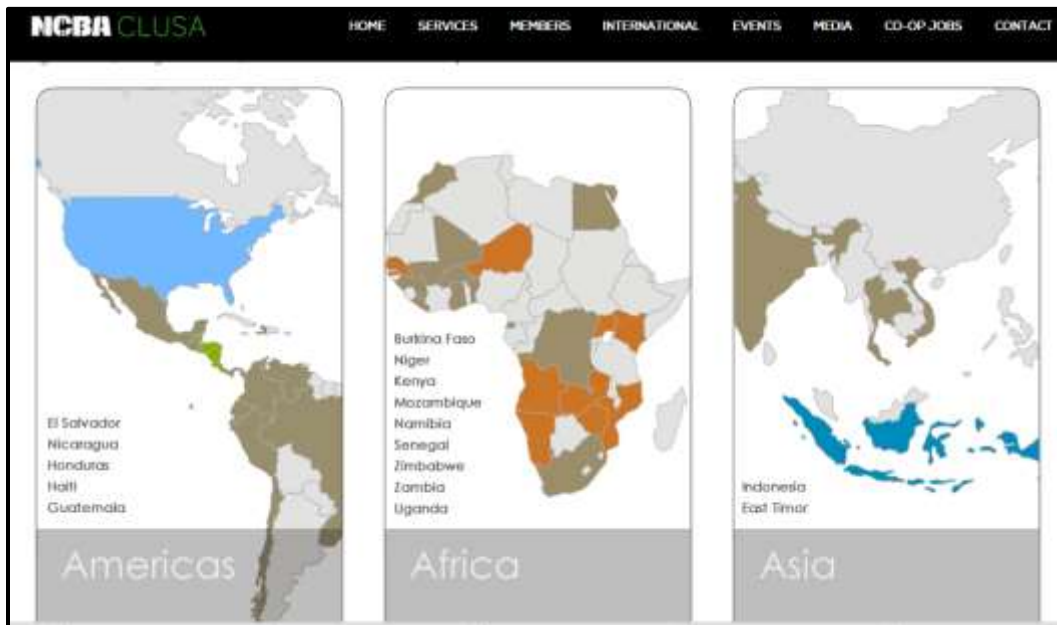
Ensuring NCBA CLUSA is the premier platform for connecting, representing and supporting all U.S. coops through education & training.

Developing stable regional networks to encourage the growth of the co-op economy and sovereignty.

Being an international leader in the fields of food security, agricultural development, advancement of women and youth, and growing cooperative business by working with small farmers.

Functioning as the U.S. representative to the world co-op community

NCBA/CLUSA Country Programs



Coffee Quality Institute (CQI)

Primary focus is on working internationally to improve the quality of coffee and the lives of people who produce it. Goal is to improve coffee quality through training, outreach and partnerships. Providing market links to country of origin programs and creating farm to cup networks of stakeholders along the entire value chain of specialty coffee. Total program funding for 2014 was \$1.9 million.

IN-COUNTRY PARTNERS

<p>Brazil : Brazil Specialty Coffee Association : Conilon</p> <p>Colombia CafeCert</p> <p>Costa Rica Specialty Coffee Association of Costa Rica</p> <p>East Africa African Fine Coffees Association</p> <p>Ecuador Asociación de Cafés Especiales del Ecuador</p> <p>El Salvador Salvadoran Coffee Council</p> <p>Ethiopia Ethiopia Commodity Exchange METAD Agricultural Development plc</p> <p>Guatemala Asociación Nacional Del Café</p>	<p>Honduras : Honduras Coffee Exporters Association : Instituto Hondureño del Café</p> <p>Kenya Kenya Coffee Traders Association</p> <p>Mexico Asociación Mexicana De Cafés y Cafeterías De Especialidad A.C</p> <p>Nicaragua Asociación de Cafés Especiales de Nicaragua</p> <p>Peru Central Café & Cacao</p> <p>Rwanda OCIR-Cafe</p> <p>South Korea Specialty Coffee Institute of Asia</p> <p>Taiwan Blossom Valley International</p>	<p>Tanzania Tanzanian Coffee Board</p> <p>Uganda Uganda Coffee Development Authority</p> <p>U.S.A. Specialty Coffee Association of America</p> 
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CNFA

CNFA's mission is to stimulate economic growth and improve rural livelihoods in the developing world by empowering the private sector. Total funding in 2013 was \$26.9 million.

PRODUCTIVITY, FOOD SECURITY & NUTRITION: Focus on increasing food security of smallholder farmers through market-led approach to improve agricultural practices, introduce new varieties, diversify crops, preserve and store food, develop farmer-based organizations and strengthen linkages to cash markets.

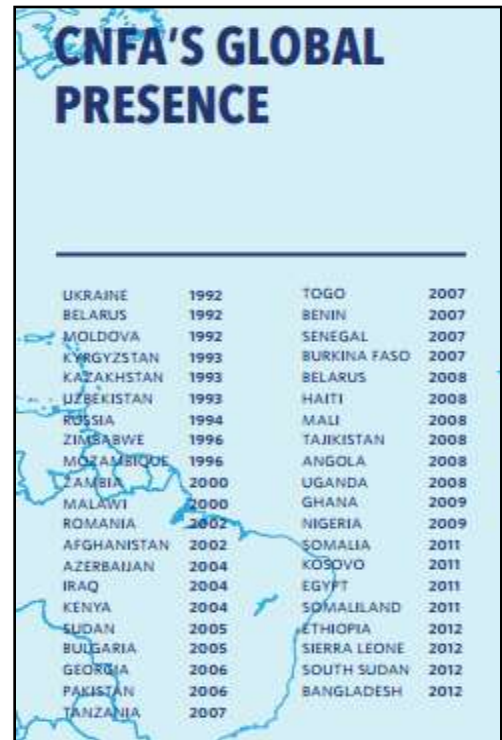
INPUT SUPPLY & FARM SERVICES - Implementing retail input supply models driven by and adapted to local production, markets, entrepreneurs and context.

ECONOMIC RESILIENCE & RAPID RECOVERY Through matching enterprise grants, voucher initiatives, and technical training, we help accelerate recovery, reduce donor dependency, and prepare communities in risk areas to be economically resilient in the future.

VOLUNTEER TECHNICAL ASSISTANCE - Volunteer support for teaching financial management, marketing, cooperative development, agricultural production, postharvest and processing technologies, international quality standards and rural finance.

VALUE CHAIN DEVELOPMENT - Focus on strengthening all levels of the agricultural economy, allowing farmers and other agricultural enterprises to access and compete in higher-value markets,

ACCESS TO FINANCE - To help smallholder farmers address access to finance constraints CNFA works with commercial banks, non-lending institutions and policymakers to improve their ability to design and market appropriate agricultural lending products.



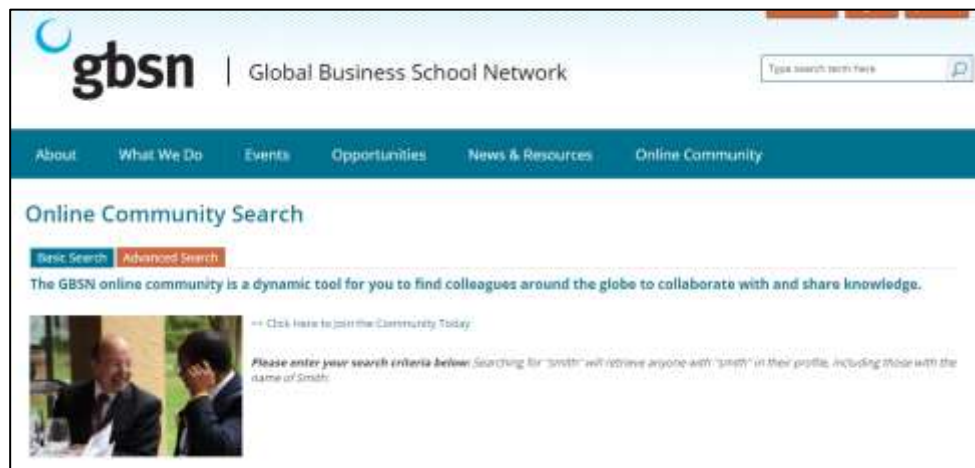
2013 CNFA Programs

 PAKISTAN CNFA is working with the Government of Punjab to improve the productivity and profitability of smallholder farmers in the Punjab region. The program focuses on providing technical assistance and training to farmers, as well as supporting the development of farmer-based organizations and market linkages.	 MOLDOVA CNFA is working with the Government of Moldova to improve the productivity and profitability of smallholder farmers in the rural areas. The program focuses on providing technical assistance and training to farmers, as well as supporting the development of farmer-based organizations and market linkages.	 MOZAMBIQUE As a result of the economic crisis, the Government of Mozambique is seeking to improve the productivity and profitability of smallholder farmers in the rural areas. CNFA is working with the Government to provide technical assistance and training to farmers, as well as supporting the development of farmer-based organizations and market linkages.
 ZIMBABWE CNFA is working with the Government of Zimbabwe to improve the productivity and profitability of smallholder farmers in the rural areas. The program focuses on providing technical assistance and training to farmers, as well as supporting the development of farmer-based organizations and market linkages.	 GEORGIA CNFA is working with the Government of Georgia to improve the productivity and profitability of smallholder farmers in the rural areas. The program focuses on providing technical assistance and training to farmers, as well as supporting the development of farmer-based organizations and market linkages.	 BANGLADESH CNFA is working with the Government of Bangladesh to improve the productivity and profitability of smallholder farmers in the rural areas. The program focuses on providing technical assistance and training to farmers, as well as supporting the development of farmer-based organizations and market linkages.

Global Business School Network (GBSN)

GBSN's [72 world-class business schools](#) span 31 countries on 6 continents. GBSN objectives are the following: (1) foster a network of leading business schools by providing online and live networking and learning opportunities throughout the year; (2) build capacity of local business schools in the developing world to provide management education that combines international best practice with local relevance; and (3) work to ensure that the developing world has the management talent it needs to generate prosperity by building local capacity to train managers, entrepreneurs and community leaders. GBSN is focusing on the nexus of activity among big corporations and global climate issues (e.g., the lead-up to the UN climate meeting in Paris in December is generating interest of different corporations – for example, insurance group AXA is tripling its green investments to €3 billion by 2020, while Bank of America has tripled from 2013 the volume of “green bonds” it sold last year to nearly \$37 billion).¹ [Annual conference](#) in the Philippines in November 2015. GBSN [total funding](#) in 2013 was approximately \$900,000.

<http://www.gbsnonline.org/search/>



GBSN Executive Board Member Universities

Babson College USA

Institut Supérieur de Management of Dakar (ISM) Senegal

Ivey School of Business, Western University Canada

Lagos Business School, Pan-African University Nigeria

Mediterranean School of Business (MSB) Tunisia

MIT Sloan School of Management USA

University of Maryland's Robert H. Smith School of Business USA

University of St. Gallen for Management, Economics, Law, Social Sciences and International Affairs (HSG) Switzerland

¹ "B-Schools Embrace Sustainability To Give MBAs Careers With Social Impact" Seb Murray | MBA Careers | Tuesday 2nd June 2015. Business students are warming to the triple bottom line. Companies are seizing sustainability opportunities offered by new technologies and cross-sector collaborations. See <http://www.businessbecause.com/news/mba-careers/3295/business-schools-embrace-sustainability>

MEDA (Mennonite Economic Development Associate)

MEDA’s mission is to promote frontier investing and programs aimed at helping poor families unleash their entrepreneurial spirit and skills to build sustainable livelihoods – creating business solutions to poverty. MEDA designs and implements innovative and effective market-driven economic development programs that improve the livelihoods of millions of people living in poverty around the world. The organization is a recognized leader for establishing best practices in financial services, investment fund development, market development and solving poverty by responding to each population’s unique needs. Financing mechanism for MSME lending provided \$20 million (\$9.3 million equity) in credit in support of development activities in 2014. Total funding in 2014 was \$42 million.



IMPACT ON IMON IN TAJIKISTAN:
64,000 CLIENTS HAVE ACCESS TO AFFORDABLE LOANS. IMON ON TRACK TO BECOME A FULLY REGULATED BANK.

HELPING 5,000 FARMERS IN SIERRA LEONE BREAK OUT OF THE CYCLE OF SUBSISTENCE BY GROWING MORE AND HIGHER-QUALITY RICE.



Private Sector Development

A thriving private sector inevitably generates economic and social benefits. For more than six decades that conviction has been at the heart of MEDA’s impact. Nourishing the oft-ignored small-scale private sector has energized entrepreneurship around the world while enhancing human dignity for millions.

<p>\$3.4m</p> <ul style="list-style-type: none"> Helping small-medium enterprises in Tanzania produce Vitamin A-fortified sunflower oil promoted through electronic vouchers sent by cellphones. \$3.4M. Funding: International Development Research Centre 	<p>Agriculture</p> <ul style="list-style-type: none"> Ukraine Horticultural Development Program - 7000 farmers working together for better crops marketed more profitably. Second phase to strengthen small businesses that support farmers. Funding: Canadian government Agro Capital Management sold - Helped 1,000 farmers in Ukraine boost and diversify income by leasing cold storage and greenhouse technology, drip irrigation systems, robotillers and small tractors. 	<p>Financial Services</p> <ul style="list-style-type: none"> Helping Yemen spur recovery of micro/small/medium enterprises (MSMEs). Creating 5,000 jobs through access to financial services for 1,000 MSMEs; providing business development skills to 500 MSMEs. Funding: European Commission
<p>\$2.1m</p> <ul style="list-style-type: none"> Helping agricultural colleges in Ethiopia upgrade business and value chain curriculum to better meet industry needs. With Dalhousie University. - 6 years. \$2.1M. Funding: Canadian government 	<p>Health</p> <ul style="list-style-type: none"> Expanding war on malaria to Ghana using electronic vouchers for purchase of bed nets. With Johns Hopkins University. Funding: British government 	<p>SME/Investment</p> <ul style="list-style-type: none"> See page 8

Yemen
Microcredit

SAVE Travel Alliance

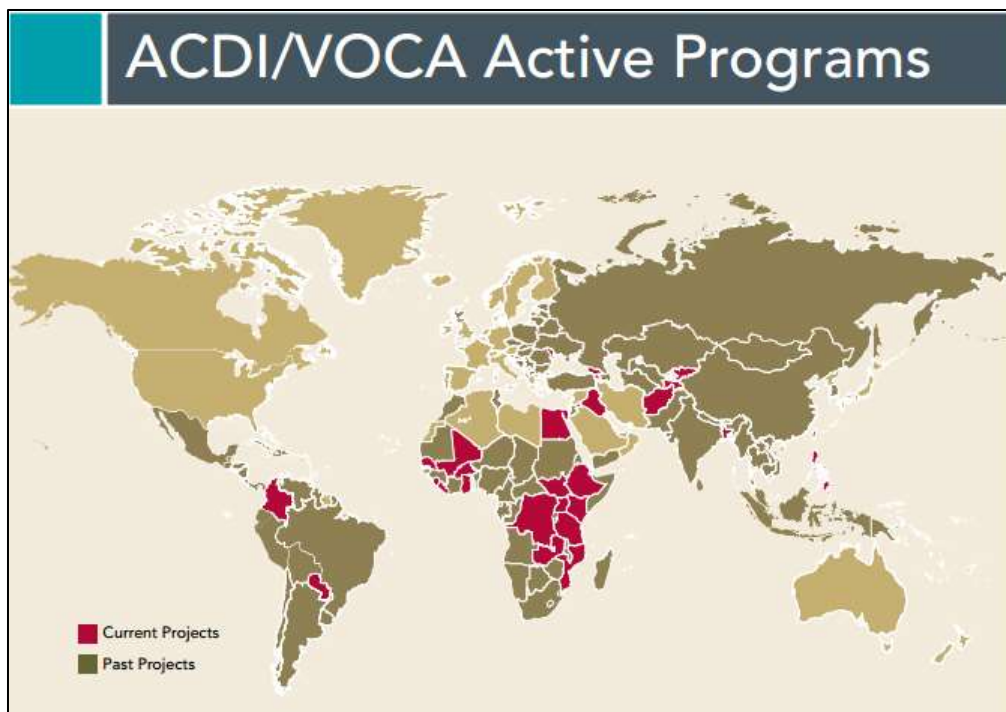
SAVE’s overall vision is “Connecting People to Places to do Good.” The SAVE concept of tourism, a strategy that integrates the market demand and untapped supply of four specific niche markets: Scientific, Academic, Volunteer, and Education. The organization’s focus is on both volunteer sending and volunteer receiving organizations as an effective tool to assist in poverty alleviation and contribute to other aspects of the Millennium Development Goals. The key to the strategy is geotourism, a philosophy that works to sustain and enhance, rather than hinder the local destination. Funding -- \$1 million from IADB for Honduras Tourism program.

[Creative Learning](#) – Aid to Artisans

Aid to Artisans (ATA) became a division of Creative Learning (CL) in 2012. Creative Learning works in overlooked areas to support locally-led initiatives. Focus is on exchanging knowledge through people-to-people partnerships to sustainably improve lives and livelihoods. ATA has been dedicated to developing artisan enterprises through market research and development, design and market driven product development, export linkages, gender strategies, and entrepreneurship training. CL has 2 other division, America's Unofficial Ambassadors (AUA), and Human Rights and Advocacy (HRA). AUA is a citizen diplomacy initiative dedicated to increasing the number of Americans who volunteer in the Muslim World. Total funding for Creative Learning in 2012 was \$1.9 million. Current program activities are in China (Tibet), Indonesia, Philippines, Tajikistan, Turkey, Bangladesh, Egypt, Jordan, Libya, Morocco, Yemen, Colombia, Haiti, Mexico and Tanzania.

[ACDI-VOCA](#)

ACDI/VOCA promotes broad-based economic growth and more effective civil society. They offer a comprehensive range of technical assistance in the following areas: Enterprise Development, Financial Services Development, Agricultural Systems Development and Crisis Recovery. Driven by the goal of adding value to local enterprises, ACDI/VOCA helps build businesses, agricultural systems, financial systems and grassroots organizations. Through its members, ACDI/VOCA is connected to rural America and has access to a wide range of technical expertise. Total funding in 2014 was \$158 million.



ACDI-VOCA Programs

 Financial Services
  Community Dev.
  Agribusiness
  Food Security
  Enterprise Dev.

COUNTRY	PROGRAM	FOCUS
AFGHANISTAN	Regional Agricultural Development Program-North (RADP-N)	
ARMENIA	Farmer-to-Farmer	
BANGLADESH	Program for Strengthening Household Access to Resources (PROSHAR)	
BURKINA FASO	Food Aid Quality Review (FAQR)	
	Victory Against Malnutrition Project (ViM)	
COLOMBIA	USAID Afro-Colombian and Indigenous Program (ACIP)	
	Local Development and Reconciliation Project	
DRC	Farmer-to-Farmer	
EAST AFRICA	African Institutions Innovation Mechanism Assist (AIIM Assist)	
	Support for Food Security Activities (SFSA) IQC	
EGYPT	Advanced Marketing and Agribusiness Logistics (AMAL)	
	Agricultural Growth Program-Agribusiness and Market Development (AGP-AMDE)	
ETHIOPIA	Cooperative Development Program (CDP)	
	Feed Enhancement for Ethiopian Development (FEED II)	
GEORGIA	Farmer-to-Farmer	
GHANA	Agricultural Development and Value Chain Enhancement (ADVANCE) II	
	Farmer-to-Farmer	
GLOBAL	Leveraging Economic Opportunities (LEO)	
	Mars Ambassador Program	
IRAQ	Jobs and Livelihoods Program (Foras)	
JAMAICA	Jamaica Rural Economy and Ecosystems Adapting to Climate cHange (Ja REEACH)	
KENYA	Resilience and Economic Growth in the Arid Lands-Accelerated Growth (REGAL-AG)	
	Storage and Drying for Aflatoxin Prevention Project (AflaSTOP)	
KYRGYZSTAN	Farmer-to-Farmer	
	Women's Leadership in Small and Medium Enterprises (WLSME)	
	USAID Agro Horizon Project	
COUNTRY	PROGRAM	FOCUS
	Farmer-to-Farmer	
LIBERIA	Liberian Agriculture Upgrading, Nutrition, and Child Health (LAUNCH)	
	Livelihood Improvement for Farming Enterprises (LIFE) III	
	People, Rules, and Organizations Supporting the Protection of Ecosystem Resources (PROSPER)	
	Seed Liberia's Future	
MALI	Smallholder Oil Palm Support (SHOPS) II	
	USAID Cereal Value Chain (CVC) Project	
MALI	Mopti Coordinated Area Development	
	Moldova	
MOLDOVA	Irrigation Sector Reform	
MOZAMBIQUE	Livelihoods Empowerment and Development (LEAD)	
PARAGUAY	Cooperative Development Program (CDP) II	
	Risk Management and Food Security Program	
PHILIPPINES	Mindanao Productivity for Agricultural Commerce and Trade (MinPACT) Project	
SENEGAL	Farmer-to-Farmer	
COUNTRY	PROGRAM	FOCUS
SIERRA LEONE	Sustainable Nutrition and Agriculture Promotion (SNAP)	
SOUTH SUDAN	Food, Agribusiness, and Rural Markets (FARM)	
TAJIKISTAN	Farmer-to-Farmer	
TANZANIA	Cooperative Development Program (CDP)	
	Tanzania Staples Value Chain (NAFAKA)	
UGANDA	Resiliency through Wealth, Agriculture, and Nutrition (RWANU)	
WEST AFRICA	Farmer-to-Farmer flexible assignments	
ZAMBIA	Production, Finance, and Improved Technology Plus (PROFIT+)	

Updated 3/2015

[Land of Lakes International Development Division](#)

Land O'Lakes, Inc. is a growing, farmer-owned food and agriculture cooperative doing business in all 50 states and more than 60 countries. It has approximately 10,000 employees, more than 3,600 direct producer-members and 850 member-cooperatives serving more than 300,000 agricultural producers. With annual sales exceeding \$14 billion, with net earnings of \$305 million, Land O'Lakes is No. 194 on the Fortune 500. Since 1981, Land O'Lakes International Development Division has been sharing this expertise to implement successful and sustainable projects, create profitable businesses and drive economic growth worldwide. Land O'Lakes' volunteers provide in-depth knowledge of crop, livestock and dairy production, marketing, business management and cooperative principles. According to the 2014 annual report, Land O'Lakes is currently providing agricultural training and technical assistance through 33 projects in 24 developing nations. Land O'Lakes 2011 annual report indicates \$55 million was awarded for new programs by USAID and USDA.

