# Children, Communities & a Better Future

501c3 Non-Profit - EIN: 83-1473076

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### MARIE MAXEY FOUNDATION

HELPING HISPANIC YOUTH GAIN ACCESS TO A BETTER EDUCATION



Better Education for a Better Future

http://www.maxeys.org

### What we believe.

 All children should have access to high quality education.

- Poor education outcomes is linked to expanding cycles of poverty and violence which in turn is linked to increased out migration.
- Communities must come together to support better education outcomes to address poverty and violence.

### Impact of High Quality Education

- High quality education strengthens human capital and increases workforce productivity.
- Greater productivity enhances Foreign Direct Investment and promotes economic development.
- Increased economic development helps promotes political stability, social equity and decreased violence.

## It all starts in the Northern Triangle.

 Poor education outcomes in the Northern Triangle and US Destination Communities.

 High unemployment and hopelessness in the Northern Triangle.

Lack of private investment in the Northern Triangle.

### Education Efficiency Pyramid Honduras 2003 - 2014

Source: Informe de Progreso Educativo de Honduras Año 2017 Fundación para la Educacion Ricardo Ernesto Maduro Andreu (FEREMA)

Middle
Education
Grades 10 - 12
1 out 3 students

<u>Year</u>	<u>Grade</u>	No. of Students	% Access
2014	12th	89,682	30%
2013	11th	105,352	36%
2012	10th	105,893	36%

<u>Year</u>	<u>Grade</u>	No. of Students	% Access
2011	9th	118,998	41%
2010	8th	139,295	48%
2009	7th	151,459	52%

<u>Year</u>	<u>Grade</u>	No. of Students	<u>%</u> Access
2008	6th	159,159	55%
2007	5th	175,961	60%
2006	4th	195,008	67%
2005	3rd	206,372	71%
2004	2nd	239,925	82%
2003	1st	290,776	100%
2002	Pre-Basic	74,456	

Cycle 3 - Grades 7 - 9
4 out 10 students make it to the 9th
grade with the greatest loss of
students occurring after 8th grade.

#### Cycle 1 & 2 - Grades 1 - 6

5 out 10 students make it to 6th grade

Basic Education is comprised of 3 cycles: No.1 - Ages 6 - 8 for Grades 1 - 3 - study basic subjects and are automatically promoted through the levels. At the end of the third year, standardized tests are given and are retained or promoted to the second cycle. No. 2 - Ages 9-11 for Grades 4 - 6 - this is a "diversification of subjects" (math, natural science, social science, technology and foreign language) at the end of the cycle standardized tests are given and students are retained or promoted. No. 3 - Ages 12 - 14 and Grades 7 - 9 - this high school (Colegio) level with students dividing into academic or vocational tracks. Typically, students from rural areas commute to urban areas to study since colegios are primarily in urban areas. Middle School education (educación media) - Ages 15 - 17 - Grades 10 - 12 - Two education tracks -- science high school and professional technical school providing, on the basis of standardized tests, either a "Bachelors" (high school diploma) or a Professional Technical License. Source: InnovATE Country Study: The Agricultural Education Pipeline in Honduras.

According to the Informe Nacional de Rendimineto Académico 2015 for Honduras. page 40, graph no. 1 & no. 2. only 38% of 6th graders were proficient in Spanish reading and only 7% in math.

### What we see.

• Increasing out migration from Northern Triangle to US communities where family, friends and countrymen already reside – Washington DC Metro Area is in the top five destinations for these migrants.

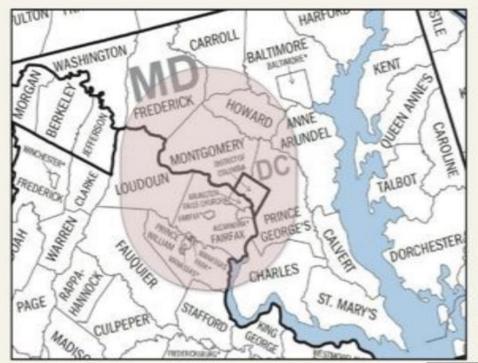
• <u>Increasing costs on our education system</u> to deal with the influx of children that need special attention to help them succeed academically and in society at large.

• Lack of a coherent plan that brings the entire community together to support education and mentoring of youth from the Northern Triangle.

## Washington DC Metropolitan Area

Almost 20,000
Unaccompanied
Alien Children
(UACs) primarily
from El Salvador,
Guatemala and
Honduras arrived in
the Washington DC
Metropolitan Area
from FY2014 —
FY2017.

## Unaccompanied Alien Children to Washington DC Metropolitan Area 2014 - 2017



1 in 10
Unaccompanied
Alien Children
Coming Into the
US Over
the Last 2 Years
Are Going to
Washington DC
Metropolitan Area

Source: Office of Refugee Resettlement http://www.acf.hhs.gov/orr

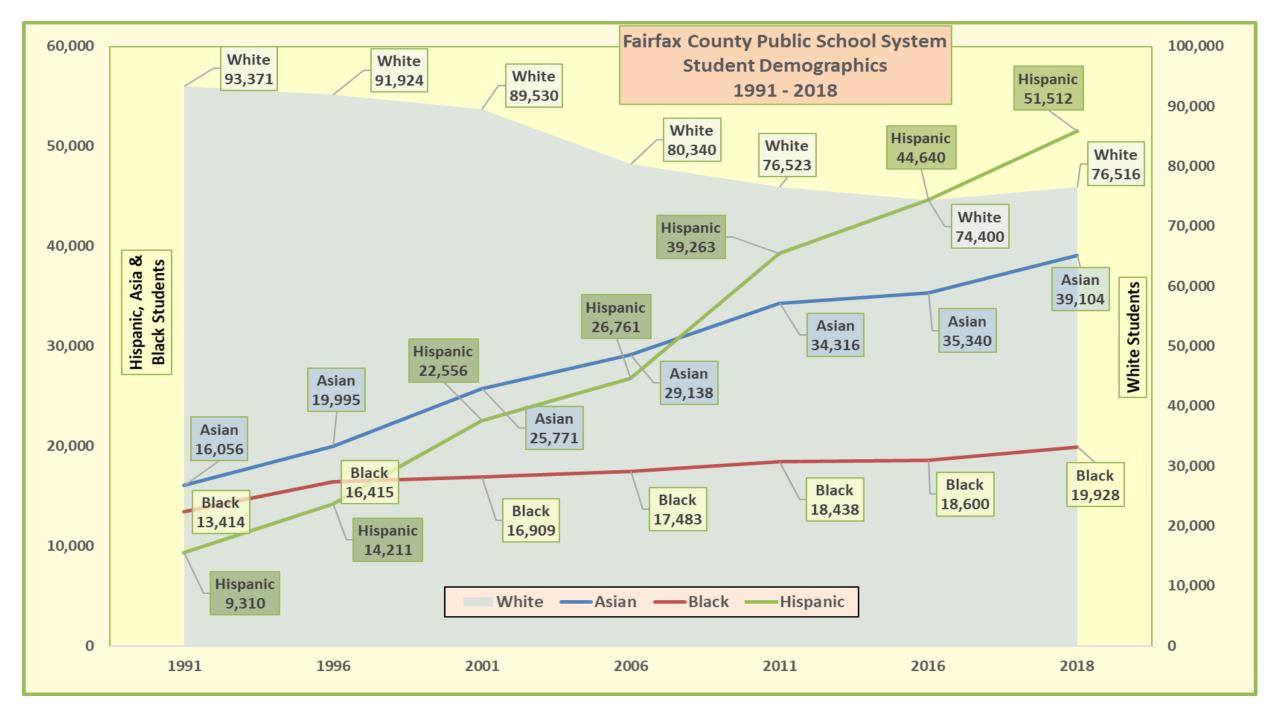
#### FY2014 - FY2017

Washington DC	19,074
Total for US	209,659
WashDC % of Total	9%

## UACs: Washington Metro Area – Demonstrating the Stake that US Communities Have in Successful Outcomes in Honduras, El Salvador and Guatemala. Honduras spen

Honduras spends US\$647 per student.

Numb	Total UACs		2017 Spending per Student (Low Estimate is Actual Cost)																								
	FY2014	FY2015	FY2016	FY2017	FY2014-2017		Low Estimate of Ed Costs	Cost	per Student.																		
Viriginia		cs.							Low	Medi	um (Low+25%)	Hig	h (Low+50%														
Arlington	179	87	163	146	575	\$	10,900,275	\$	18,957.00	5	23,696.25	5	29,620.3														
Fairfax	1,373	560	1,321	966	4,220	S	62,316,740	5	14,767.00	\$	18,458.75	\$	23,073.4														
Loudon	290	118	271	157	836	S	11,436,480	\$	13,680.00	\$	17,100.00	5	21,375.0														
Prince William	504	231	534	382	1,651	5	18,129,631	\$	10,981.00	\$	13,726.25	5	17,157.8														
Alexandria City	259	108	189	179	735	5	12,500,880	\$	17,008.00	\$	21,260.00	5	26,575.0														
Manassas City	132	0	106	83	321	5	4,208,952	5	13,112.00	5	16,390.00	\$	20,487.5														
	2,737	1,104	2,584	1,913	8,338	\$	119,492,958																				
Maryland																											
Anne Arundel	210	80	186	158	634	\$	8,842,398	\$	13,947.00	\$	17,433.75	\$	21,792.1														
Frederick	192	73	157	126	548	5	7,348,132	5	13,409.00	5	16,761.25	\$	20,951.5														
Howard	132	54	103	84	373	\$	6,084,749	\$	16,313.00	5	20,391.25	\$	25,489.0														
Montgomery	1,117	534	1,079	775	3,505	5	57,285,720	5	16,344.00	5	20,430.00	5	25,537.5														
Prince George's	1,328	664	1,420	1,054	4,466	S	71,804,348	S	16,078.00	5	20,097.50	\$	25,121.8														
	2,979	1,405	2,945	2,197	9,526	\$	151,365,347.00																				
Washington DC																											
DC	295	201	432	282	1,210	\$	22,669,350	\$	18,735.00	S	23,418.75	\$	29,273.4														
Total for Washington Metro Area	6,011	2,710	5,961	4,392	19,074			FY	2014 - FY2017	Wa	shington DC	19,074															
Total for the US	68,541	39,970	59,692	41,456	209,659			FY2014 - FY2017								FY2014 - FY2017		FY2014 - FY2017		FY2014 - FY2017		Total for US					209,659
Vashington Metro Area as % of Total	9%	7%	10%	11%	9%	1	Washington DC Metro	FY	2014 - FY2017	Was	hDC % of Total	9%															
							Education Costs																				
Country of Origin	FY2014	FY2015	FY2016	FY2017		Esti	mated Annual Education Costs	Sour	ce: https://www	.acf.hl	hs.gov/orr																
Honduras	34%	17%	21%	23%		\$	270,858,305	Sour	ce: Virginia - https://www.pwcs.edu																		
Guatemala 32% 45% 40% 45%								Sour	ce: Maryland - h	nttps://	/conduitstreet.r	ndcou	nties.org														
El Salvador	29%	29%	34%	27%																							



# Mapping Demographic Change

### Hispanic Student Population by Region

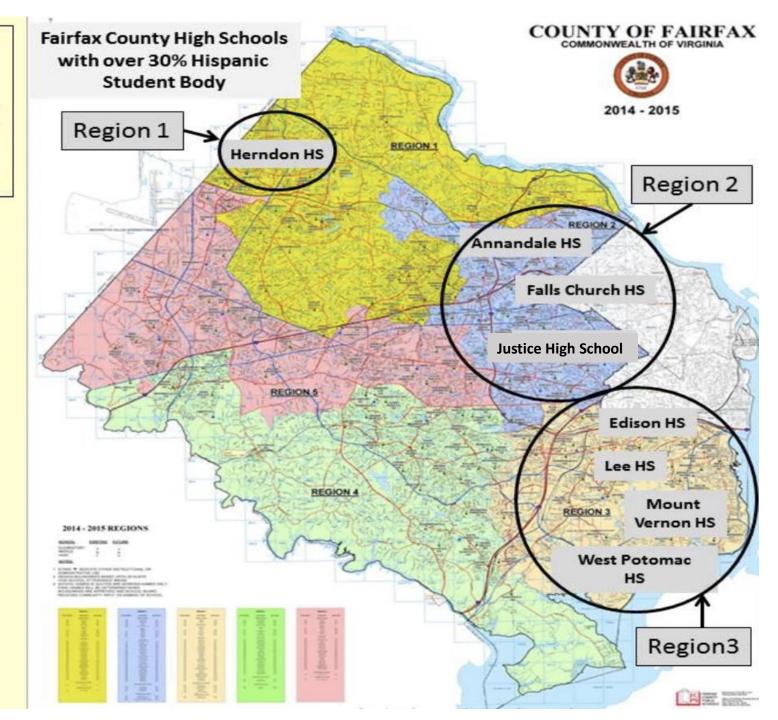
Region 1 – : Herndon HS; Langley HS; Madison HS; Oakton HS; South Lakes HS.

Region 2 – Annandale HS; Falls Church HS; Marshall HS; McLean HS; Stuart HS.

Region 3 – Edison HS; Hayfield SS; Lee HS; Mount Vernon HS; West Potomac HS.

Region 4 – Centreville HS; Lake Braddock SS; Robinson SS; South County HS; West Springfield HS.

Region 5 – Chantilly HS; Fairfax HS; Westfield HS; Woodson HS.



# Virginia Congressional Districts 1st – Rob Wittman (R) 8th – Donald S. Beyer, Jr. (D) Overall Impact for Washington DC Area

11th - Gerry E.

Connolly (D)

Maryland

**Congressional Districts** 

3<sup>rd</sup> - John Sarbanes (D)

4<sup>th</sup> – Anthony Brown

(R)

8<sup>th</sup> – Alcee L. Hastings

**Washington DC** 

**Delegate - Eleanor** 

**Holmes Norton (D)** 

17,022 Unaccompanied Alien Children

Increased Annual Cost in Education of \$291 million

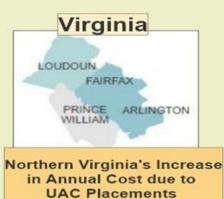
5<sup>th</sup> – Steny H. Hoyer (D) Impact on Fairfax County

1,321 UACs

Increased Annual Cost in Education of \$62 million

### INCREASED EDUCATION COSTS FOR WASHINGTON DC METRO AREA

Total Increase in Annual Cost of Public Education for Washington DC Metro Area is \$291,258,168 due to placement of 17,022 UACs from FY2016 - FY 2019.



is \$132,642,944.

WashDC

Increase in Annual Cost of Public Education for in Washington DC due to UAC Placements is \$25,863,398. Maryland

MONTGOMERY

PRINCE GEORGE'S

Montgomery & Prince George's Counties in Maryland have 7,987 UACs representing an annual cost of \$132,751,826.

Congressional Districts VA - 1, 8 & 11; MD - 3, 4, 5, 7 & 8; WashDC - 1 Annual Resources Needed From the Federal Government

Washington DC Metro -\$291 million

> Fairfax County \$62 million

#### UNACCOMPANIED ALIEN CHILDREN PLACEMENTS IN WASHINGTON DC METRO AREA FY2016 - FY 2019 Virginia FY2017 FY2018 FY2019 FY2016 Cost per Student Total Cost per Year Arlington County 163 145 176 538 19,921.00 10,717,498.00 Fairfax County 460 1311 4063 62,135,459.00 1321 971 15,293.00 271 158 80 757 20,822.00 15,762,254.00 Loudon County Prince William County 534 382 149 1549 17,208.00 26,655,192.00 Alexandria City 179 75 216 659 19,455.00 12,820,845.00 106 103 292 4,551,696.00 Manassas City 15,588.00 132,642,944.00 7,858 Maryland FY2016 FY2017 FY2018 FY2019 356 1165 3382 55,728,596.00 Montgomery County 1079 782 16,478.00 Prince George's County 1420 1056 571 1558 4605 16,726.00 77,023,230.00 132,751,826.00 7,987 Washington DC FY2016 FY2017 FY2018 FY2019 Washington DC 432 292 134 319 1,177 21,974.00 25,863,398.00

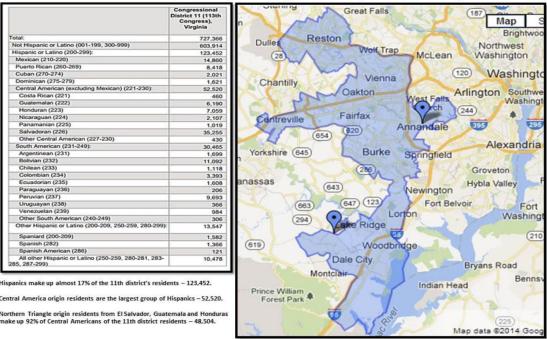
Congressional Districts

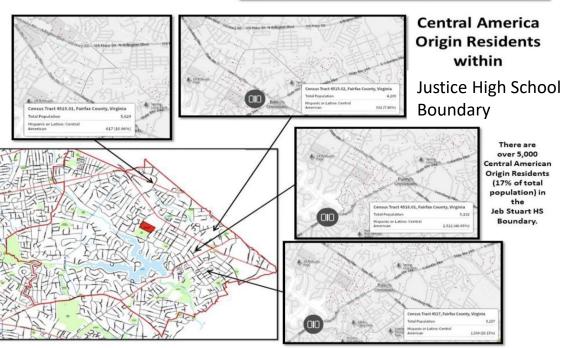
8 District & 1 Delegate
Office

VA – 1<sup>st</sup>, 8<sup>th</sup> & 11<sup>th</sup>
MD 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup>
Washington DC<sub>4</sub>- 1

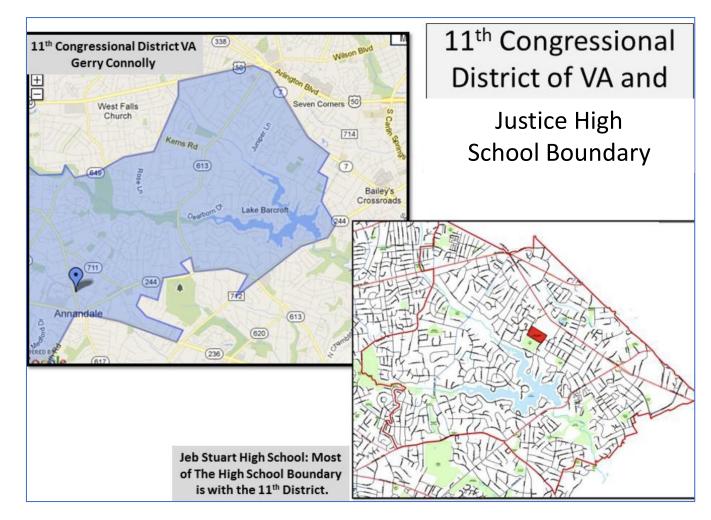
Over the last four years, 17,022 Unaccompanied Alien Children have been placed in these counties by the Department of Homeland Security, Office of Refugee Resettlement. This increase in school age children causes an annual \$291 million increase in public school costs -- \$1.20 billion over four years. Real estate taxes are used to finance public schools and as those taxes increase, the fixed income, elderly home-owners bear the burden. Since the elderly vote at a disproportionately higher level than other demographics, the issue of increased irregular migration and higher public education costs could be an important issue in Congressional races in the future. This information is being shared with these Congressional representatives along with a proposal to address immigration issues.

### 11<sup>th</sup> District VA – Rep. Gerry Connolly





5,000 Central American Residents in Justice High School Bounda (1 UAC per 67 Central American Origin Residents) – 75 UACs at additional cost of \$14,767 each would add \$1.1 million to educator this school.



## **Three Pathways Forward**

Education Pathway for Hispanic Children.

Guest Worker Pathway for Migrant Adults.

•Investment Pathway for Northern Triangle.

There is a growing consensus among social scientists and economists that education leads to significant reductions in crime based on the theory Increased Risk that education causes an increase in human capital which raises marginal Aversion returns from labor versus from crime. The opportunity cost to participate Especially to in risky behavior, especially violent crime, becomes too high for a more educated individual. Violent Behavior Partnering with the Increased Private Sector to Train for High Marginal Increased **Demand Jobs** Reduced Returns **Employment** Education. Rates or Higher (Higher **Violence** Workforce **Earnings** Personal **Development &** Income) Mentoring Increased Opportunity Cost for Risky Behavior

Reduced Violence <-- Increased Risk Aversion <-- Increased Income <-- Better Employment <-- Workforce

Development <-- Increased Human Capital <-- Better Education

## Education System Externalities in the Northern Triangle

### POOR EDUCATION OUTCOMES

Lower Productivity >
Lower Foreign Direct
Investment > Fewer Jobs
> Increased Hopelessness
> Lower Opportunity
Costs for Risky Behavior
> Increased Violence

HIGHER OUT MIGRATION

### BETTER EDUCATION OUTCOMES

Higher Productivity >
More Foreign Direct
Investment > More Jobs >
More Hope > Higher
Opportunity Costs for
Risky Behavior >
Decreased Violence

LOWER OUT MIGRATION

### Education

Expanded support for education activities in the Northern Triangle.

 Funding for community initiatives in the Washington DC Metro Area and other US communities impacted by Northern Triangle out migration.

 Matching funding for public – private partnerships with 501c3 nonprofits supporting improved education outcomes.

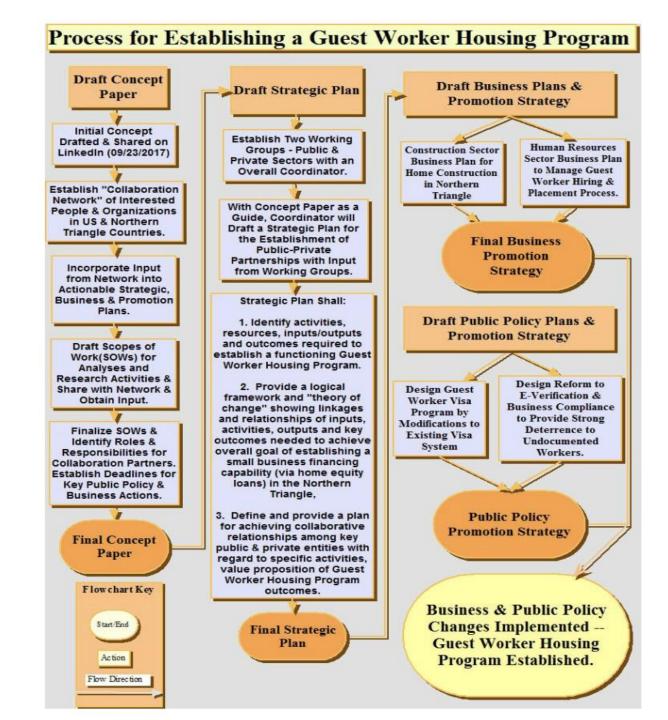
### Guest Worker Program

Strengthen e-verify system to ensure that only workers with a legitimate visa are employed in the US.

Establish a Guest Worker Program to allow 3 to 4 million Northern Triangle workers work visas for 3 to 4 years.

The guest workers would contribute to a "housing" fund instead of paying FICA contribution.

Housing fund would provide approximately \$25,000 for construction of a home in the guest worker's country of origin upon their return home.



### Investment Fund

• Provide matching funding for business start up in the Northern Triangle as an option for guest worker contributions in addition to housing fund.

Promote US construction sector to initiate operations in Northern
 Triangle Housing sector in coordination with the housing fund (ability
 to offset risk of investment through Development Credit Authority and
 matching funds).

 Review Central America Free Trade Agreement and find ways to promote US investment in areas that enhance US imports to the Northern Triangle.

### Next Steps

 Review the 2013 Border Security, Economic Opportunity and Immigration Modernization Act

Highlight the win/win aspects of this legislation.

 Revive bi-partisan negotiation for immigration reform that includes border security as well as actions to mitigate the triggers of out migration from the Northern Triangle.

## Questions